

## **List of Professional Services**

ALIA Global shall deliver a range of expert professional services itself and shall also arrange for other services, e.g. accountancy, to be provided by ALIA Global's affiliates so that clients are provided with seamless solutions and integrated services. Set out below is a list of such services and capabilities.

### **Regulatory Services**

- Guidance on interpretation and application of a full-suite of regulations
- Regulatory compliance assistance
- Regulatory risk assessments
- Legal and/or ethical standards considerations
- Regulatory authorisation and applications
- Regulatory body liaison
- Fees and levies assistance with regulatory authorities and government institutions for purposes of registrations and licences
- Compliance and regulatory program, framework and control development
- Training on compliance and regulation
- Regulatory investigations

### **Financial Crime and Compliance incl. Anti-Money Laundering and Anti-Corruption**

- AML/anti-corruption compliance assistance
- "goAML" compliance filing for businesses
- Guidance on AML checks
- AML frameworks, checks and controls implementation
- AML risk assessments
- AML policy and procedure development and review
- KYC checks

### **Tax Regulation**

- Tax regulations compliance (non-project, non-business efficiency specific)
- Guidance on interpretation and implementation of new Dubai Corporate tax rules

### **Legal Services and Legal Risk Management**

Some of which may initially be provided in collaboration with local law firm affiliates, for example, representation in court.

### **Company Incorporation Strategy and Process**

- Guidance on company incorporation and process – general
- Guidance on company incorporation process – Free Zones
- Guidance on selecting between Free Zones and Mainland Dubai
- Company registration and trade license support
- Fees and levies assistance with governmental bodies and regulators

### **Banking Services Selection and Navigation**

- Guidance on banking products and services such as Letters of Credit, Guarantees, Trade Finance etc
- Guidance on portfolio management and trade financing
- Guidance on investment banking services
- Finance transaction optimisation
- Risk assessments and implementation

- Guidance on mitigation of trade risks
- Shari'ah compliance and guidance on rules for banking institutions
- Banking relationship management guidance for businesses and banks
- Guidance on selection of appropriate banking partners

#### **Corporate Governance and Structuring**

- Board executive appointments
- Guidance on fiduciary duties for company executives
- Guidance on understanding directorial duties and liabilities
- Guidance on appointing Non-Executive Directors
- Executive role creation and oversight

#### **Corporate Strategy**

- Company strategy and business planning development
- Technical expertise on jurisdictional expansion services for FinTech startups
- Internal business processes and framework analysis and review
- Organisational strength and weakness identification
- Business opportunities and key business driver identification
- Commercial risk assessment
- Corporate strategy planning and execution
- Internal policy and procedure development
- New technology implementation
- Risk mitigation design and implementation
- Risk management framework and control establishment
- Management reports and KPIs development
- Guidance on financial decision making
- Accounting, cost methodologies and process design
- Budgetary control framework and procedure design and implementation
- Marketing objective assistance
- Digital content management
- Guidance on public relations, communications and lobbying
- Guidance on stakeholder relationship management
- Resource utilisation analysis and planning assistance

#### **Services to Individuals**

- Document preparation
- Transaction assistance
- Wills and estate-related guidance and assistance

#### **Industry Specific Technical Research and Analysis**

- Technical guidance on innovative technologies, such as:
  - Digital assets
  - Metaverse
  - Virtual Reality
  - Augmented Reality
  - Automation
  - Blockchain-based services
  - Other innovative technologies
- Sector-specific impact and market trends research and analysis
- Industry-specific applicability identification
- Technological solution and roadmap implementation

- Technology strategy development
- Project feasibility assessment

#### **Business Strategy and Industry Connections**

- Research and analysis into specific business activities
- Connections with sector-specific service providers and advisors
- Training on business relationship management and development

#### **Project Management**

- Project processes and flow oversight
- Resource planning, organisation and control assistance
- Project timeline and schedule establishment and execution
- Project budgetary controls development
- Project expense monitoring
- Project resource management and allocation
- Stakeholder relationship management

#### **Corporate Banking Solutions**

These services shall be arranged and facilitated through close affiliates

- Business and personal banking accounts
- Credit facilities
- Wider financial services facilities
- Cross-border payments in various currencies

#### **Technology and Equipment**

These services shall be provided in conjunction with close affiliates.

- Provision of high-tech equipment for virtual reality, augmented reality, metaverse and other innovative technology services
- Consulting and advisory services in relation to use and implementation of high-tech equipment

#### **Financial Forecasting**

- Financial planning and management advice
- Artificial Intelligence solution implementation for financial analytics

#### **Investment and Funding**

- Venture Capital global investments and injections
- Private Equity funding across the GCC
- Incubators and Web3 consulting

#### **Commodities including Energy and Metals**

Some of these services shall be provided in conjunction with close affiliates.

- Provision of technical advice
- Storage of physical commodities

#### **Visas**

- Immigration support including specialist advice on obtaining overseas travel, work and other visas
- Visa application support and management
- Visa selection process and guidance based on individual requirements